CONTRACT

WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000 www.wlkr.com

And:

GMMB/Greer Margolis Mitchell & Burns 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

	Contract / Re	vision		Alt Order	#		
	564938	1		07893606			
Product	-						
OBAMA/P/D SKED A							
Contract Dates	Estimate #						
08/21/12 - 08/27/12	//1522						
Advertiser			Dri	ginal Date	/ Revision		
Obama/D/President			0	8/21/12	/ 08/21/12		
	Billing Cycle	Billing	Çalı	endar	Cash/Trade		
	EOM/EOC Broadcast			Cash			
	Station	Account Executive Jamie Andrus		xecutive	Sales Office		
	WTKR			lrus	Washington, D.		
	Special Hand				I		
	L						
	Demographic						
	Adults 35+						
	IDB#	Adverti	ser	Code	Product Code		
	8020						
	Agency Ref			Advertiser	Ref		
	1						

*Line Oh Charl Date Find Date Decades		Spots/		Totals
*Line Ch Start Date End Date Description		Days Length Week Rate	Type Spots	Amount
1 3 08/21/12 08/26/12 Let's Make A Deal 9am Start Date End Date Weekdays Spots/Week Week: 08/20/12 08/26/12 -TwTF 4	9-10am <u>Rate</u> \$270.00	:30	NM.	4 \$1,080.00
2 3 08/27/12 08/27/12 Let's Make A Deal 9am Stert Dete End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 M 1	9-10am <u>Rate</u> \$270.00	:30	NM	1 \$270.00
3 3 08/21/12 08/26/12 Price Is Right <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/20/12 08/26/12 -TWTF 5	11am-12n <u>Rate</u> \$415.00	:30	NM :	5 \$2,075.00
4 3 08/27/12 08/27/12 Price Is Right Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 M 2	11am-12n <u>Rate</u> \$415.00	:30	NM	2 \$830.00
5 3 08/21/12 08/24/12 Newschannel 3 News Start Date	12n-1230pm <u>Rate</u> \$295.00	:30	NM 4	\$1,180.00
6 3 08/27/12 08/27/12 Newschennel 3 News Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 M 1	12n-1230pm <u>Rate</u> \$295.00	:30	NM 1	\$295.00
7 3 08/21/12 08/24/12 CBS Daytime <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/20/12 08/26/12 -TWTF 4	1228-3pm <u>Rate</u> \$295.00	:30	NM 4	\$1,180.00
8 3 08/27/12 08/27/12 CBS Daytime Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 M 1	1228-3pm <u>Rate</u> \$295.00	:30	NM 1	\$295.00
9 3 08/21/12 08/24/12 Ellen Degeneres 3pm Start Date End Date Weekdays Spots/Week Week: 08/20/12 08/26/12 -TWTF 8	3-4pm <u>Rate</u> \$200.00	:30	NM 8	\$1,600.00
Week: 08/27/12 09/02/12 M 2	3-4pm <u>Rate</u> \$200.00	:30	NM 2	\$400.00
11 3 08/21/12 08/24/12 NewsChannel 3 News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 08/20/12 08/26/12 -TWTF 4	5-6em <u>Rate</u> \$120.00	:30	NM 4	\$480.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or attrictly.



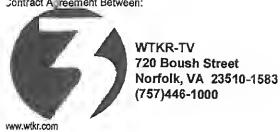
	Contract / Revision 564938 /	Alt Order # 07893606
Contract Dates 08/21/12 - 08/27/12	Product OBAMA/P/D SKED A	Estimate # //1522
Advertiser Obama/D/Prasident	1	ainal Date / Revision 8/21/12 / 08/21/12

		Spots/		To	tals
*Line Ch Start Date End Date Description		Days Length Week Rate	TypeS	oots	Amount
Start Date End Date Weekdays Spots/Week 12 3 08/27/12 08/27/12 NewsChannel 3 News Start Date End Date Weekdays Spots/Week	Rate 5-6am <u>Rate</u>	:30	NM	1	\$120.00
Week: 08/27/12 09/02/12 M 1 13 3 08/21/12 08/24/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week Week: 08/20/12 08/26/12 -TWTF 6	\$120.00 6-7am <u>Rate</u> \$185.00	:30	NM	6	\$1,110.00
14 3 08/27/12 08/27/12 Newschennal 3 News Start Dete End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 M 2	6-7am <u>Rate</u> \$185.00	:30	NM	2	\$370.00
15 3 08/21/12 08/24/12 CBS This Morning Start Date End Date Weekdays Spots/Week Week: 08/20/12 08/26/12 -TWTF 8	7-9a <u>Rate</u> \$140.00	:30	NM	8	\$1,120.00
16 3 08/27/12 08/27/12 CBS This Morning Stert Date	7-9a <u>Rate</u> \$140.00	:30	NM	2	\$280.00
17 3 08/25/12 08/25/12 Early Show Saturday <u>Start Date</u> <u>End Data</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/20/12 08/25/12S- 1	9-11am <u>Rate</u> \$100.00	:30	NM	1	\$100.00
18 3 08/26/12 08/25/12 CBS Sunday Morning <u>Stert Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/20/12 08/26/125 1	9-1030am <u>Rate</u> \$280.00	:30	NM	1	\$280.00
19 3 08/26/12 08/26/12 Face the Nation Start Date End Date Weekdays Soots/Week Waek: 08/20/12 08/26/12	1030-11am <u>Rate</u> \$345.00	:30	NM	1	\$345.00
20 3 08/21/12 08/26/12 NewsChe 3 News First @ 4/ Stert Dete End Date Weekdays Spots/Week Week: 08/20/12 08/26/12 -TwTF 4	358-5pm <u>Rate</u> \$200.00	:30	NM	4	\$800.00
21 3 08/27/12 08/27/12 NewsCha 3 Naws First @ 4 Start Date	358-5pm <u>Rate</u> \$200.00	:30	NM	1	\$200.00
22 3 08/21/12 08/26/12 Newschannel 3 News Start Date End Date Weekdeys Spots/Week Week: 08/20/12 08/26/12 -TWTF 4	5-530pm <u>Rate</u> \$330.00	:30	NM	4	\$1,320.00
23 3 08/27/12 08/27/12 Newschannal 3 News Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 M 1	5-530pm <u>Rete</u> \$330.00	:30	NM	1	\$330.00
24 3 08/21/12 08/26/12 Newschannel 3 News Start Dete End Date Weekdays Spots/Week Week: 08/20/12 08/26/12 -TWTF 4	530-6pm <u>Rate</u> \$310.00	:30	NM	4	\$1,240.00
25 3 08/27/12 08/27/12 Newschannel 3 News <u>Stert Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/27/12 09/02/12 M 1	530-6pm <u>Rate</u> \$310.00	:30	NM	1	\$310.00
26 3 08/21/12 08/26/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week Week: 08/20/12 08/28/12 -TWTF 4	6-630pm <u>Rate</u> \$485.00	:30	NM	4	\$1,940.00
27 3 08/27/12 08/27/12 Newschannel 3 News Stert Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 M 1	6-630pm <u>Rete</u> \$485,00	:30	NM	1	\$485.00
) 28 3 08/25/12 08/25/12 Newschannel 3 News	6-630pm	:30	NM	0	\$0.00

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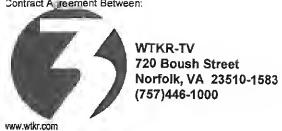
	Contract / Revision 564938 /	Alt Order# 07893606
Contract Dates 08/21/12 - 08/27/12	Product OBAMA/P/D SKED A	Estimate # //1522
Advertiser Obama/D/Prasident		ginal Date / Revision 8/21/12 / 08/21/12

		Spots/		Tot	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeS	pots	Amount
29 3 08/26/12 08/26/12 Newschannel 3 Naws <u>Start Date</u> <u>End Date</u> <u>Weakdays</u> <u>Spots/Weak</u> Week: 08/20/12 08/26/125 1	630-7pm <u>Rata</u> \$140.00	:30	NM	1	\$140.00
30 3 08/21/12 08/24/12 Late Night with David Letter Start Data	m1135pm-1235am	:30	NM	4	\$660.00
31 3 08/27/12 08/27/12 Late Night with David Letter Start Date End Data Waekdays Spots/Week Waek: 08/27/12 09/02/12 M 1	Rate	:30	NM	1	\$165.00
Start Date End Date Weekdays Spots/Week Waak: 08/20/12 08/26/12 -TWTF 4	\$540.00	:30	NM	4	\$2,160.00
33 3 08/27/12 08/27/12 Late News (M-F) Start Date	11-1135p	:30	NM	1	\$540.00
34 3 08/25/12 08/26/12 Lata News (Sa-Su) Start Date End Date Weekdays Spots/Waek Week: 08/20/12 08/26/1255 2	11-1135p <u>Rate</u> \$365,00	:30	NM	2	\$730.00
35 3 08/25/12 08/25/12 730-8pm <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Waek</u> Week: 08/20/12 08/26/125- 1	730-8pm <u>Rate</u> \$95.00	:30	NM	1	\$95.00
36 3 08/21/12 08/21/12 NCIS Start Date	8-9pm <u>Rate</u> \$1,470.00	:30	NM	2	\$2,940.00
37 3 08/21/12 08/21/12 Tuesday Prime Start Date End Data Waekdays Spots/Week Week: 08/20/12 08/26/12 -T 2	9-10pm <u>Rata</u> \$1,275.00	:30	NM	2	\$2,550.00
38 3 08/21/12 08/21/12 Tuesday Prime Start Date End Date Weekdays Spots/Week Week: 08/20/12 08/26/12 -T 2	10-11pm <u>Rate</u> \$980.00	:30	NM	2	\$1,960.00
39 3 08/22/12 08/22/12 Wednesday Prime <u>Start Date</u> <u>End Date</u> <u>Waekdays</u> <u>Spots/Waak</u> Week: 08/20/12 08/26/12W 2	10-11pm <u>Rata</u> \$980.00	:30	NM	2	\$1,960.00
40 3 08/23/12 08/23/12 Thursday Prime Start Date End Date Weekdays Spots/Week Week: 08/20/12 08/26/12T 1	8-9pm <u>Rate</u> \$1,275.00	:30	MM	1	\$1,275.00
Waek: 08/20/12 08/26/12F 2	10-11pm <u>Rate</u> \$980.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 3 08/20/12-08/26/12 Friday Prime Credited		<u>Weekdays Length Rate</u> F:30 \$980.00	Type NM		
2 3 08/20/12-08/26/12 Friday Prime Credited	10-11pm	F :30 \$980.00	NM		
) 42 3 08/25/12 08/25/12 Saturday Prime	8-9pm	:30	NM	0	\$0.00
) 43 3 08/25/12 08/25/12 Saturday Prime	9-10pm	:30	NM	0	\$0.00
) 44 3 08/25/12 08/25/12 Saturday Prime	10-11pm	:30	NM	0	\$0.00
45 3 08/26/12 08/26/12 Sunday Prime Start Date End Date Weakdays Spots/Weak Waek: 08/20/12 08/26/125 1	7-8pm <u>Rate</u> \$1,275.00	:30	NM	1	\$1,275.00

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	Contract / Revision 564938 /	Alt Order # 07893606		
Contract Dates	Product	Estimata #		
08/21/12 - 08/27/12	OBAMA/P/D SKED A	//1522		
Advertiser	<u>Original Date / Revision</u>			
Obama/D/President	08/21/12 / 08/21/12			

thing Ob Oled Date End Date Date II		Spots/		To	tals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rata				
46 3 08/26/12 08/28/12 Sunday Prime	10-11pm	:30	NM	1	\$980.00
Start Date End Date Weekdays Spots/Waak Week; 08/20/12 08/26/12	<u>Rata</u> \$980,00		- 1		
47 3 08/22/12 08/22/12 Wednesday Prime Start Date End Data Weekdays Spots/Week	10-11pm	:30	NM	1	\$980.00
Week: 08/20/12 08/26/12W 1	<u>Rate</u> \$980.00				
N 48 3 08/27/12 08/27/12 Monday Prime	10-11pm	:30	NM	1	\$1,180.00
Start Date End Date Weekdays Spots/Week	Rate		'''''	•	φ1,100.00
Waek: 08/27/12 09/02/12 M 1	\$1,180.00				
V 49 3 08/22/12 08/22/12 Wednesday Prime	9-10pm	:30	NM	1	\$1,375.00
Start Date End Date Weekdays Spots/Week Week: 08/20/12 08/26/12W 1	Rate		1		7 1/2 1 3 1 3
	\$1,375.00				
V 50 3 08/22/12 08/24/12 CBS Daytime	1228-3pm	:30	NM	1	\$415.00
Start Date End Date Weekdays Spots/Week Waek: 08/20/12 08/26/12wTF 1	<u>Rate</u> \$415.00				
PROOF OUTDITE COLORES HIT	9 410.00				
		Totals		107	\$41,415.00
Fime Period # of Spots Gross Amount	Net Amount				
)7/30/12 -08/26/12 88 \$35,345.00	\$30,043.25				
)8/27/12 -08/27/12 19 \$6,070.00	\$5,159.50				
Totals 107 \$41,415.00	\$35,202.75				

Signature:	Date:	
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